

# Shells and Bells

A PARTY ON THE CREEK





Dear Friend of BaySavers,

December is a big month for Chesapeake Baysavers starting with hosting our Second Annual Shells & Bells, a *Party on the Creek*. This year's event will be held on Saturday, December 8<sup>th</sup> at the historic Charles Carroll House & Gardens, the very best viewing location for the Eastport Parade of Lights. Guests will enjoy a locally sourced tasting menu, farm raised oyster shucking stations, wine, champagne and an open bar. The Bachelor Boys will return to get the party floor dancing and everyone will have an opportunity to win amazing auction items.

We are asking that you join us this year as a sponsor of the event. Your support helps drive the environmental work of our outstanding organization and enables us to continue our legislative initiatives as we close out our 10th year.

Some of our accomplishments of the 2018 Legislative Session include:

- **Worked with legislators and carved out a \$150,000.00 whistleblower fund to be used to catch the lawbreakers who are stealing from our oyster sanctuaries.** Several years ago, BaySavers funded a \$10,000.00 reward which resulted in catching the largest seafood theft ring ever working the Chesapeake Bay! Our work this session builds on our prior great success in this area.
- **Saved the oyster aquaculture industry in Maryland!** House Bill 1426 - Aquaculture Leases and Public Shellfish Fishery Areas - was introduced to prohibit aquaculture within 1,000 feet of Yates Bar. Yates Bar has been a historical public fishery since the early 1900's. If this bill had passed as introduced, it would have shut down the aquaculture industry in Maryland.
- **Increased the Oyster Shells Recycling Credit from \$750 to \$1,500.** In 2010, BaySavers lobbied legislation to implement a credit to entice restaurants to recycle their oyster shells to be used for restoration efforts. After 8 years, we were able to increase the allowable amount claimed to \$1,500 with the passing of HB 572 – Income Tax – Oyster Shell Recycling Credit – Maximum Allowable Amount and Sunset Extension. This program will be in effect until 2021, when we will fight to increase it again!

For a full list of all of our accomplishments, please visit [ChesapeakeBaySavers.org](http://ChesapeakeBaySavers.org)!



## Sponsorship Opportunities

### Title Sponsor - \$15,000

*6 tickets to the pre-event VIP\* reception, 4 general admission tickets, 4 guaranteed parking spots*

- Two entries in Century Club raffle
- Six custom etched cocktail glasses
- Exclusive signage at entrance of Shells & Bells event
- Recognition by founder during “Thank You” remarks to guests at the event
- Recognition on the Chesapeake BaySavers and Shells & Bells website
- Exclusive Facebook post to announce sponsorship of the event
- Recognition in our post event “Thank You” ad in What’s Up? Magazine
- Recognition in our post event “Thank You” eblast sent to all members of the Chesapeake BaySavers

### Oyster Sanctuary Sponsor - \$10,000

*4 tickets to the pre-event VIP\* reception, 2 general admission tickets, 3 guaranteed parking spots*

- One entry in Century Club raffle
- Four custom etched cocktail glasses
- Custom signage at Shells & Bells event
- Recognition by founder during “Thank You” remarks to guests at the event
- Recognition on the Chesapeake BaySavers and Shells & Bells website
- Exclusive Facebook post to announce sponsorship of the event
- Recognition in our post event “Thank You” ad in What’s Up? Magazine
- Recognition in our post event “Thank You” eblast sent to all members of the Chesapeake BaySavers

### Reef Protector Sponsors - \$7,500

*2 tickets to the pre-event VIP\* reception, 2 general admission tickets, 2 guaranteed parking spots*

- Two custom etched cocktail glasses
- Custom signage at Shells & Bells event
- Recognition by founder during “Thank You” remarks to guests at the event
- Recognition on the Chesapeake BaySavers and Shells & Bells website
- Exclusive Facebook post to announce sponsorship of the event
- Recognition in our post event “Thank You” ad in What’s Up? Magazine
- Recognition in our post event “Thank You” eblast sent to all members of the Chesapeake BaySavers

## **Oyster Advocacy Sponsors - \$5,000**

*2 tickets to the pre-event VIP\* reception, 1 guaranteed parking spot*

- Two custom etched cocktail glasses
- Custom signage at Shells & Bells event
- Recognition on the Chesapeake BaySavers and Shells & Bells website
- Exclusive Facebook post to announce sponsorship of the event
- Recognition in our post event "Thank You" ad in What's Up? Magazine
- Recognition in our post event "Thank You" eblast sent to all members of the Chesapeake BaySavers

## **Oyster Education Program Sponsors - \$2,500**

*4 General Admission tickets, 2 guaranteed parking spot*

- Custom signage at Shells & Bells event
- Recognition on the Chesapeake BaySavers and Shells & Bells website
- Exclusive Facebook post to announce sponsorship of the event
- Recognition in our post event "Thank You" ad in What's Up? Magazine
- Recognition in our post event "Thank You" eblast sent to all members of the Chesapeake BaySavers

## **Chesapeake BaySavers Promoter – \$1,000**

*2 General Admission tickets, 1 guaranteed parking spot*

- Custom signage at Shells & Bells event
- Recognition on the Chesapeake BaySavers and Shells & Bells website
- Included in a Facebook announcement of the event
- Recognition in our post event "Thank You" ad in What's Up? Magazine

## **Chesapeake BaySavers Advocate – \$750**

*2 General Admission tickets*

- Recognition on the Chesapeake BaySavers and Shells & Bells website
- Included in a Facebook announcement of the event
- Recognition in our post event "Thank You" ad in What's Up? Magazine

## **Friends of the Chesapeake BaySavers – \$250**

- Recognition on the Chesapeake BaySavers and Shells & Bells website

*\*In addition to General Admission, a VIP ticket includes a private reception in the house with specialty wines, custom cocktails, chef prepared passed hors-d'oeuvres, top-shelf spirits tasting, private music performance, and a custom personalized etched glass. VIP reception begins at 5:00, General Admission opens at 6:00.*

*\*\*Must be 21+ to attend\*\**



## Sponsorship Form

You may sign up for your sponsorship online at ShellsAndBells.org,  
or fill out this form and return it to the BaySavers via mail or email.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Person: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Sponsorship Level:

- Title Sponsor, \$15,000
- Oyster Sanctuary Sponsor, \$10,000
- Reef Protector Sponsor, \$7,500
- Oyster Advocacy Sponsor, \$5,000
- Oyster Education Program Sponsor, \$2,500
- Chesapeake BaySavers Promoter, \$1,000
- Chesapeake BaySavers Advocate, \$750
- Friends of the Chesapeake BaySavers, \$250

**TOTAL** Payment Amount: \$ \_\_\_\_\_

Payment Method (Circle One):  Check  MasterCard  VISA  American Express

Account Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVC Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_ Date: \_\_\_\_\_

Mail Check to Chesapeake BaySavers, 200 Forbes Street, Suite 100, Annapolis, MD, 21401  
Please send a JPEG or PDF of your company logo to [baysavers@gmail.com](mailto:baysavers@gmail.com)